

**NEW!**



# Introducing Book Fair eWallet

Most people don't carry cash anymore. That's why we're rolling out a new digital payment option for your school. Parents can create eWallets for students to shop the Fair, and every eWallet created means kids will have the opportunity to choose more books they want to read!

## ➤ Who?

**Parents** create an account for their **student** and set a spending limit.

## ➤ What?

It's a secure, cash-free, **digital payment** option.

## ➤ Where?

Students use their eWallets to shop the **in-school Book Fair**.

## ➤ When?

Parents can **set up eWallets as early as two weeks prior** to and through the last day of your in-school Fair. Students can **shop with their eWallets any day of the Fair**; once the Fair ends, unused funds are released back to the credit card on file.

## ➤ Why?

Because **parents don't always have cash on hand** to give their kids. (And let's be honest ... kids sometimes misplace their money.)

## ➤ How?

Since eWallet is already enabled for your Book Fair, all you have to do is:

1. **Learn about it.** Get details from your Toolkit **At a Glance** page.
2. **Spread the word.** Share your homepage link to let everyone know Book Fair eWallet is available at your school and send home informational flyers. Every eWallet created means kids will have the opportunity to purchase more books.

**Log in to your Toolkit to learn more about this convenient payment option for your school!**

[scholastic.com/cptoolkit](https://www.scholastic.com/cptoolkit)